

PROFILE

This annual survey is a comprehensive compilation of analysis and data on all companies listed on the Nairobi Securities Exchange. It will also focus on the aggregate performance of the capital markets over the past 6 years and will show past and current top investor profiles. The survey will also have a profile of all the capital markets players in the region including stock brokers, investment banks, fund managers, registrars, investment advisors, the regulators, the exchange and the central depository systems.

READERSHIP

The Investment Survey aims to be the hand book of choice for anybody with an interest in the Nairobi Securities Exchange. The survey is an invaluable reference resource to retail and institutional investors and is a must have for all CEOs, CFOs, financial analysts, fund managers, investment researchers, and students.

DISTRIBUTION

The survey print run is 5000 copies and will be distributed across East Africa by PDS, the Distribution Division of the Standard Media Group. The survey will also be distributed for free to key businesses as well as government ministries leaders in Kenya and East Africa.

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